

Mayor's Blue Ribbon Committee Report
IDENTIFIED CITY PRIORITIES
January 16, 2008

Upon review of all City Departments funded by the General Fund, the Mayor's Blue Ribbon Committee has identified the following City priorities. The priorities are listed in recommended order of importance.

1. Information Technology (City Wide)
2. Funding for long term maintenance for streets and trees
3. Funding for capital projects and equipment
4. Finance Department Staffing
 1. Budget Analyst
 2. Accountant
5. Marketing and branding the City to include input from identified sources (University of Redlands, Chamber of Commerce, ESRI, Redlands Unified School District, etc.) and to identify possible avenues of assistance (i.e. Student projects or research assistance)
6. Development of a general policy for gifts and grants as well as a strategy for the pursuit of grants
7. Community Development Staffing
 1. Advanced Planner
 2. Contract Planner
 3. Natural/Open Space Planner
 4. Historic Preservation Planner
8. Funding for building maintenance
9. Building Maintenance Staff (1 person / \$ 75,000 year)
10. Building and Safety Staffing
 1. Building Inspector
11. Direct funding to increase service levels at the A.K. Smiley Public Library

In addition, the Committee identified the following general recommendations.

General Recommendations:

1. Examine City Commissions, Boards and Committees not less than annually.
2. Define/Target assignments for City Commissions, Boards and Committees.
3. Review timeline for utility billing. (meter reading, billing, payment due date)